



Gower
Walking Festival
Saturday 6 - Sunday 14 September 2025

SURVEYMONKEY FEEDBACK SURVEY RESULTS

“An excellent festival, I enjoy it every year, keep up the good work.”

“Thanks for another excellent festival.”

“Thank you for some wonderful walks.”

“Always well planned with excellent leadership.”

“Enormous thanks to all involved.”

“A jewel of an experience.”

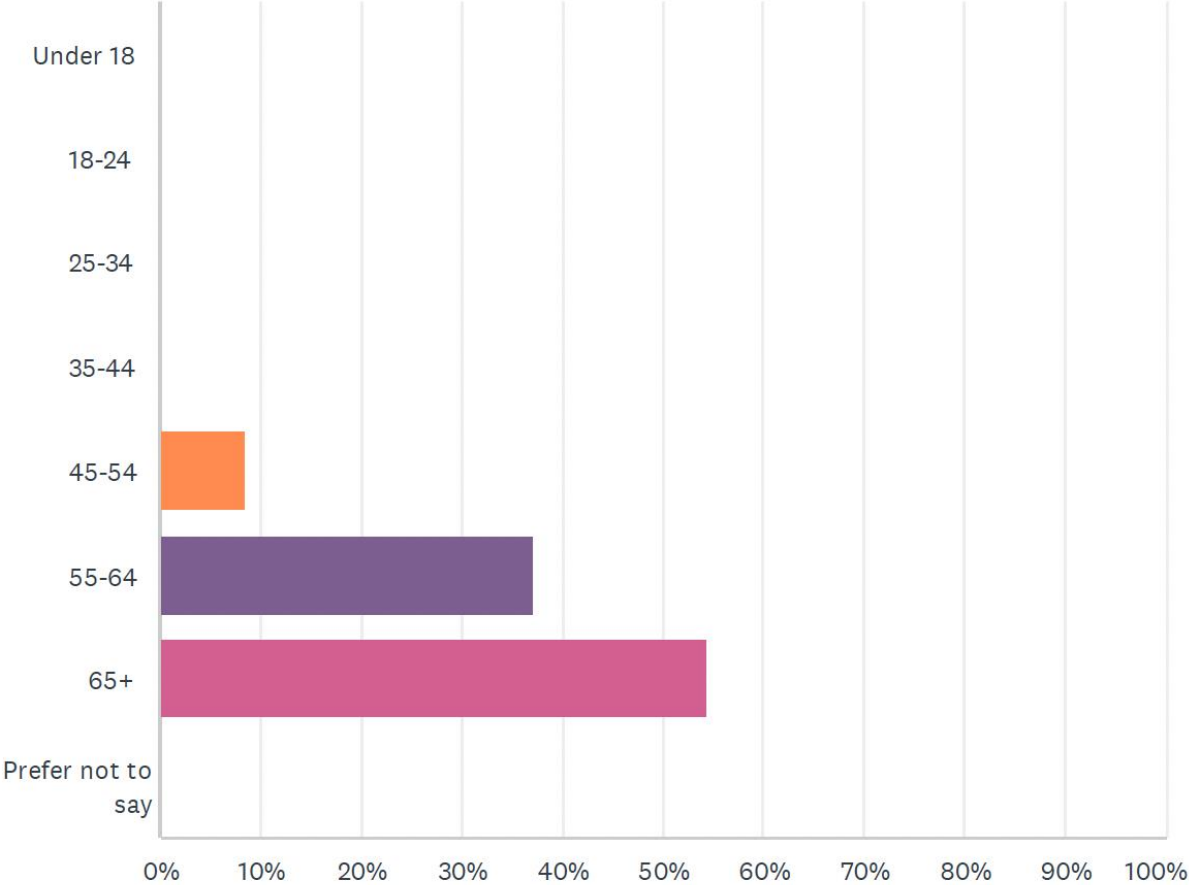
“Amazing!”

“It was great, more please!”

“Thank you. A very enjoyable way to see the beautiful coastline.”

Q1 Which age range best describes you?

Answered: 35 Skipped: 2



2025

- 45-54 8.57%
- 55 – 64 37.14%
- 65+ 54.29%

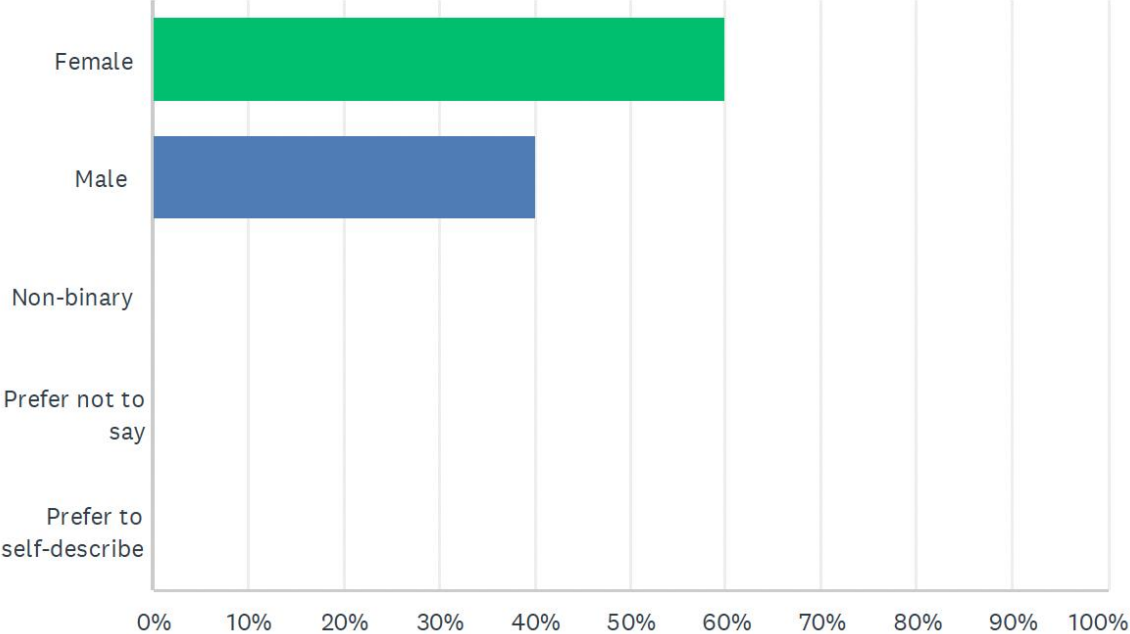
2024

- 18- 24 3%*
- 35 – 44 3%*
- 45-54 10%
- 55 – 64 31%
- 65+ 54%

3* = 1 person

Q2 What is your gender?

Answered: 35 Skipped: 2



2025

Female 60%
Male 40%

2024

Female 67%
Male 33%

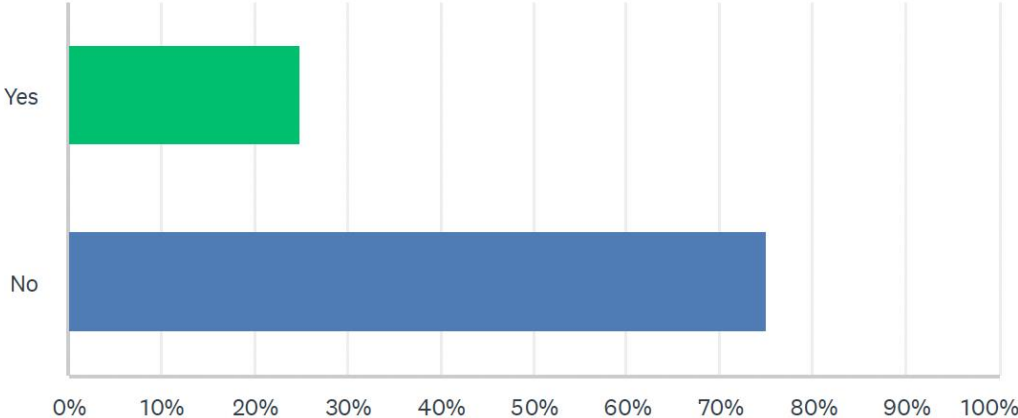
39 responses

Question 3 – post codes

- 31% of respondents came from SA3 post code (western part of Gower)
- 62% from SA1, SA2, SA3 & SA4 post codes Swansea, Gower, Gowerton, Pontarddulais
- 6% from north Swansea post codes (SA6 & SA8)
- 6% from Penarth
- Remainder from post codes in England (Bedford, London, Plymouth, Redditch, Shewsbury, Southampton, Swindon, Wolverhampton) and USA

Q4 When you attended the festival, were you staying in the area on holiday?

Answered: 36 Skipped: 1



2025

Yes 25%
No 70%

36 responses

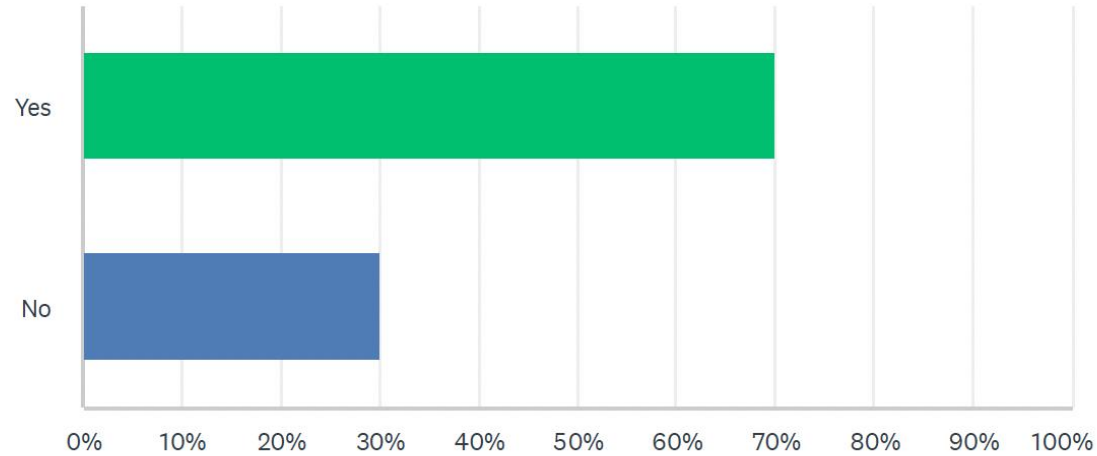
2024

Yes 10%
No 90%

39 responses

Q5 If yes, was taking part in the Festival the reason you decided to holiday in the Gower area?

Answered: 10 Skipped: 27



2025

Yes 70%
No 30%

10 responses

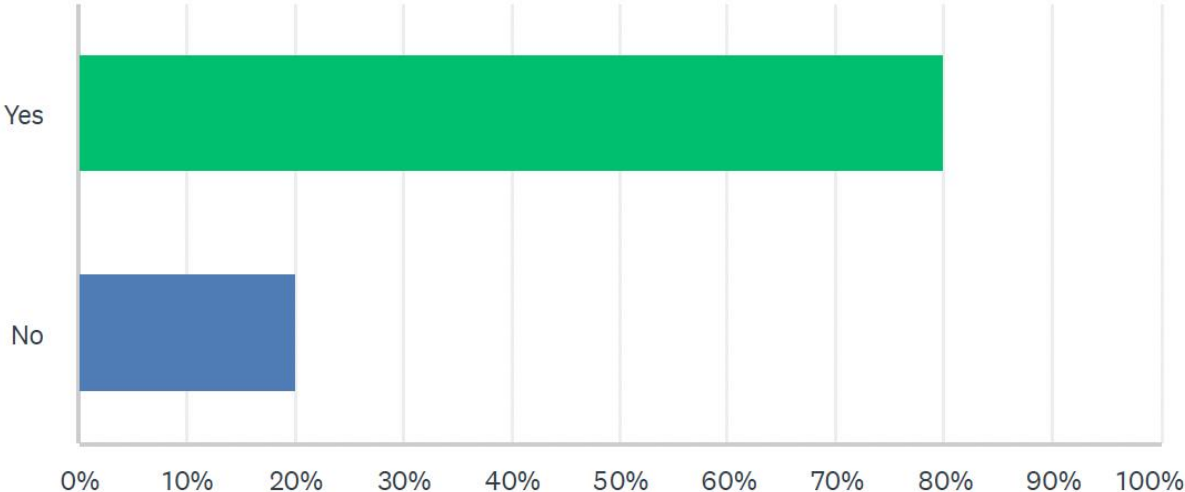
2024

Yes 40%
No 60%

10 responses

Q6 If you combined a holiday with attending the festival, was it easy to find accommodation in the area?

Answered: 10 Skipped: 27



2025

Yes 80%
No 20%

10 responses

2024

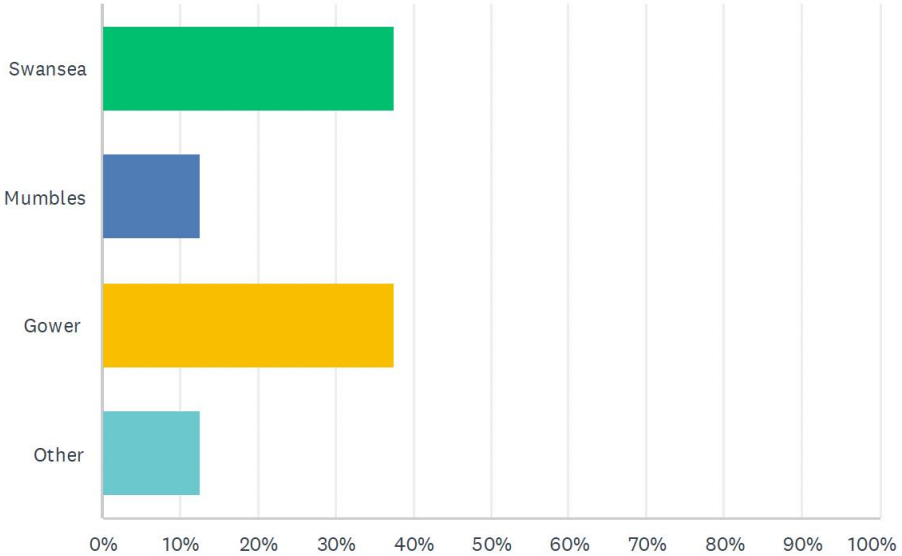
Yes 80%
No 20%

5 responses

Q7 If you combined a holiday with attending the Festival, where did you stay?

Answered: 8 Skipped: 29

NB. This question was not on the 2024 survey

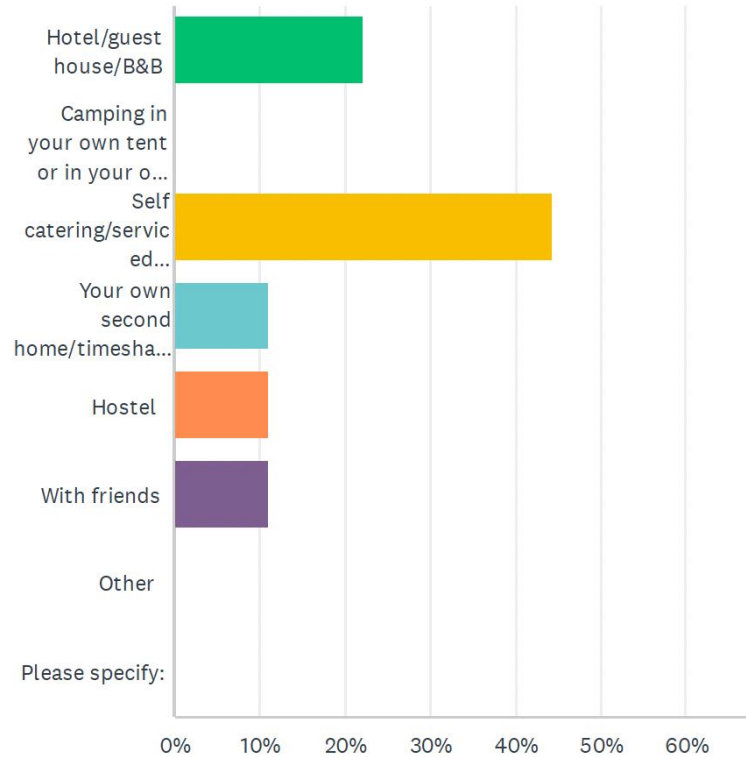


ANSWER CHOICES	RESPONSES
Swansea	37.50% 3
Mumbles	12.50% 1
Gower	37.50% 3
Other	12.50% 1
TOTAL	8

Q8 If you combined a holiday with attending the festival, what kind of accommodation did you stay in?

Answered: 9 Skipped: 28

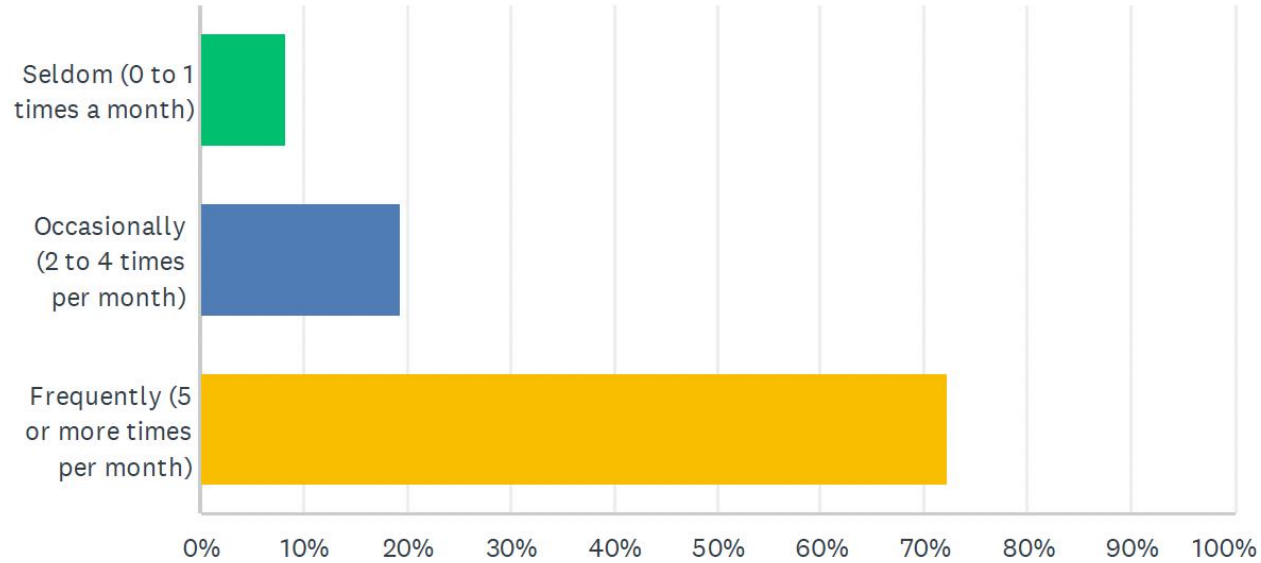
NB. This question was not on the 2024 survey



ANSWER CHOICES	RESPONSES	
Hotel/guest house/B&B	22.22%	2
Camping in your own tent or in your own campervan/motorhome	0.00%	0
Self catering/serviced apartment/Airbnb/rented static caravan or chalet	44.44%	4
Your own second home/timeshare/caravan	11.11%	1
Hostel	11.11%	1
With friends	11.11%	1
Other	0.00%	0
Please specify:	0.00%	0
TOTAL		9

Q9 How frequently do you go walking?

Answered: 36 Skipped: 1



2025

Seldom 8.33%
Occasionally 19.44%
Frequently 72.22%

2024

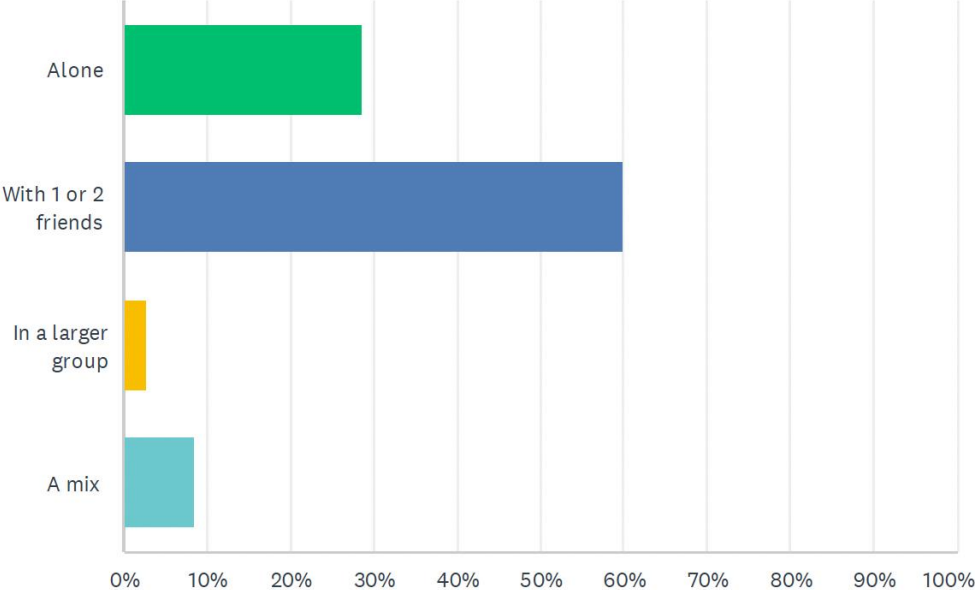
Seldom 8%
Occasionally 23%
Frequently 69%

39 responses

Q10 Did you take part in the Walking Festival on your own or with friends?

Answered: 35 Skipped: 2

NB. This question was not on the 2024 survey



ANSWER CHOICES	RESPONSES	
Alone	28.57%	10
With 1 or 2 friends	60.00%	21
In a larger group	2.86%	1
A mix	8.57%	3
TOTAL		35

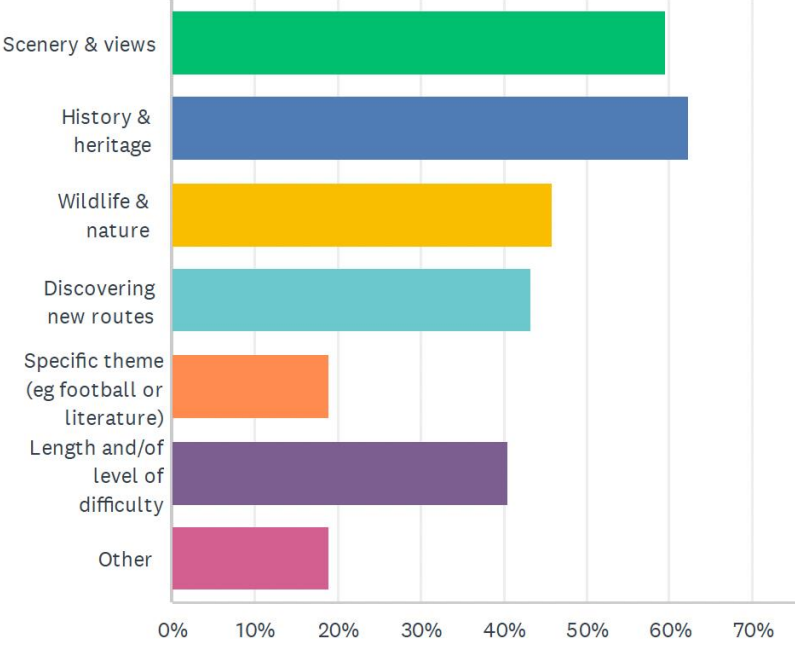
Question 11 – how many Festival walks did you do?

- 41% of respondents did 1 Festival walk
- 25% did 2
- 14% did 3
- 52% did 4 or more

Q12 What attracted you most to the walk(s) that you chose to do?
Please tick all that apply.

Answered: 37 Skipped: 0

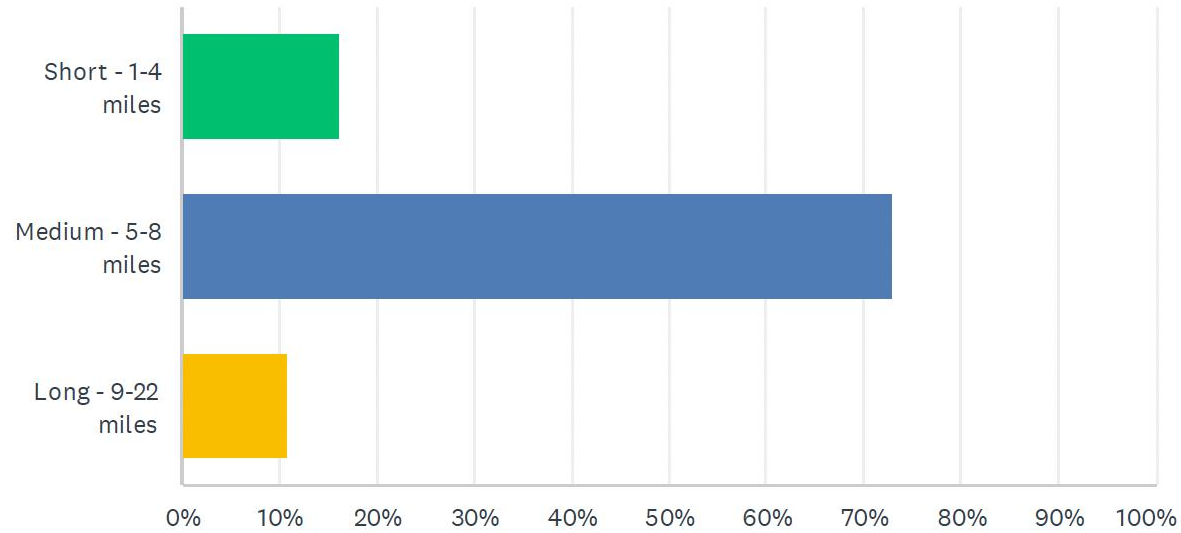
NB. This question was not on the 2024 survey



ANSWER CHOICES	RESPONSES	
Scenery & views	59.46%	22
History & heritage	62.16%	23
Wildlife & nature	45.95%	17
Discovering new routes	43.24%	16
Specific theme (eg football or literature)	18.92%	7
Length and/of level of difficulty	40.54%	15
Other	18.92%	7
Total Respondents: 37		

Q13 What length of Festival walk appeals most to you?

Answered: 37 Skipped: 0



2025

Short

16.2%

Medium

72.9%

Long

10.81%

2024

Short

26%

Medium

64%

Long

10%

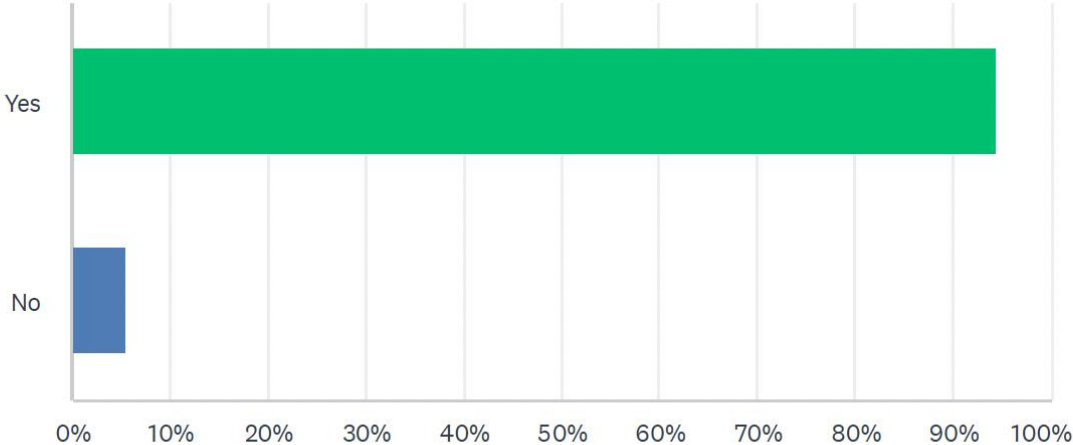
39 responses

Q14. How did you find out about the Gower Walking Festival

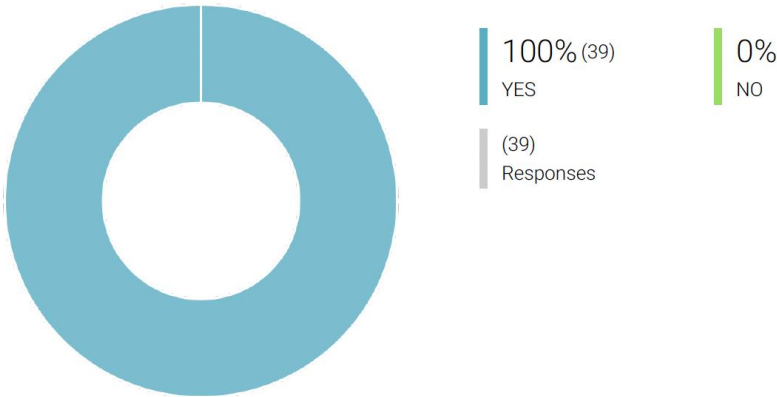
	2025 %	2024 %
Website	25.71	3
Attended previous festival	25.71	31
Facebook	20	13
Other	14.29	-
Word of mouth	5.71	26
Festival eNews	5.71	18
Newspaper or magazine	2.86	3
Poster or postcard	0	5
Instagram	0	3
X	0	0

Q15 Did you find using the on-line booking process straightforward?

Answered: 36 Skipped: 1



2024



Q16



Export ▼

If no, what were the issues?

Answered: 2 Skipped: 36

RESPONSES (2)

WORD CLOUD

TAGS (0)

🔍 Search Responses

🔗 Filter: by tag ▼

Showing 2 responses

It would be good to be able to book and pay for more than one walk at the same time, rather than each individually

29/09/2025 20:05

[View respondent's answers](#)

[Add tags ▼](#)

Screening out other walks or dates not so easy

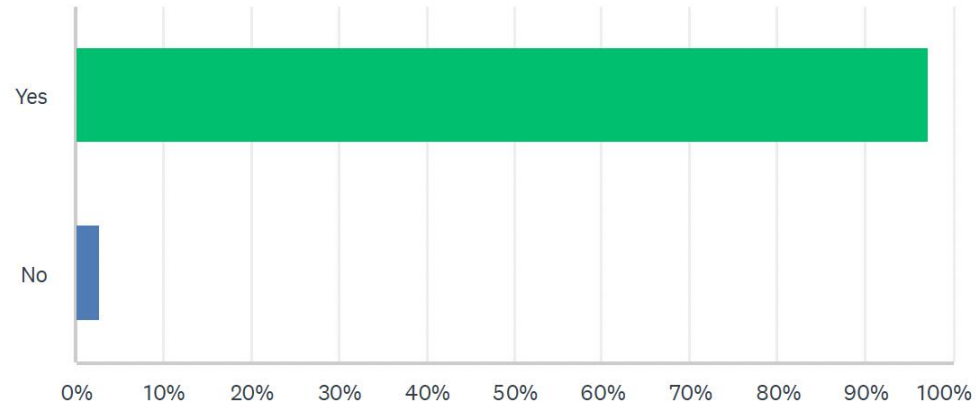
29/09/2025 18:03

[View respondent's answers](#)

[Add tags ▼](#)

Q17 Were the on-line descriptions of the walk/activity informative and accurate?

Answered: 36 Skipped: 1



In **2024** people were asked to rate the descriptions from 1 (extremely poor) to 10 (extremely good)

88% rated the descriptions 8, 9 or 10
3% (1 person) rated them extremely poor

Q18



Export ▼

If no, what were the issues?

Answered: 2 Skipped: 36

RESPONSES (2)

WORD CLOUD

TAGS (0)

🔍 Search Responses

🔗 Filter: by tag ▼

Showing 2 responses

Mostly yes, there was a walk in Dunvant/Three Crosses that was longer than expected, and did not ask for walkers to bring lunch despite there being a lunch stop in this longer walk (luckily I had something with me, but others did not and had to go without)

01/10/2025 08:28

[View respondent's answers](#) [Add tags ▼](#)

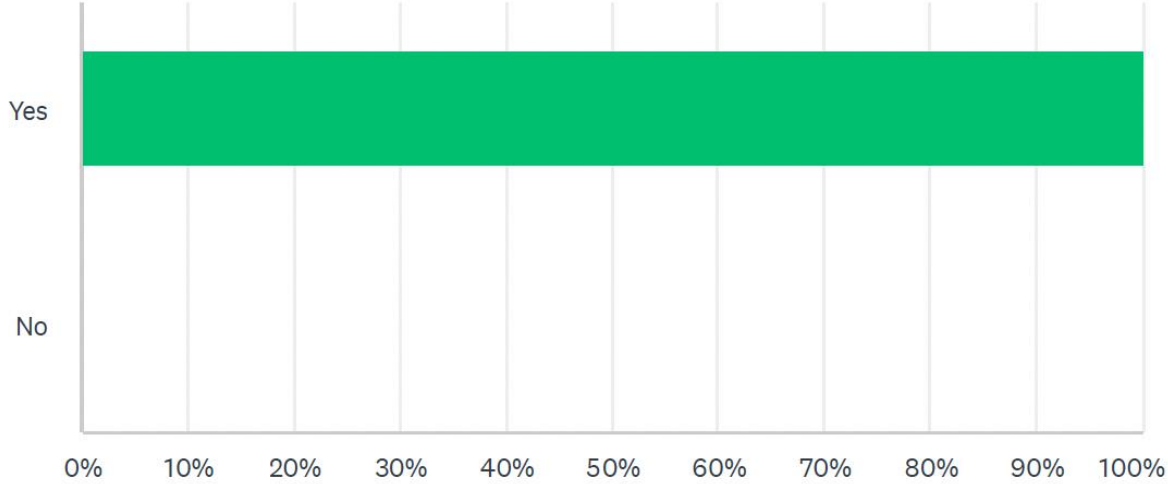
One was 2hrs longer than advertised which could have been a problem if I/others needed to be somewhere else; plus as it was originally 10:00-13:00 c50% of the group hadn't brought lunch for the extended c15:00 end Not in any way a big deal or a problem! But just to bear in mind :)

29/09/2025 20:05

[View respondent's answers](#) [Add tags ▼](#)

Q19 Do you think the Walking Festival provides value for money?

Answered: 37 Skipped: 0



2024

Yes 92%
No 8%

Q20. Please give us your feedback on your walk experience (part 1)

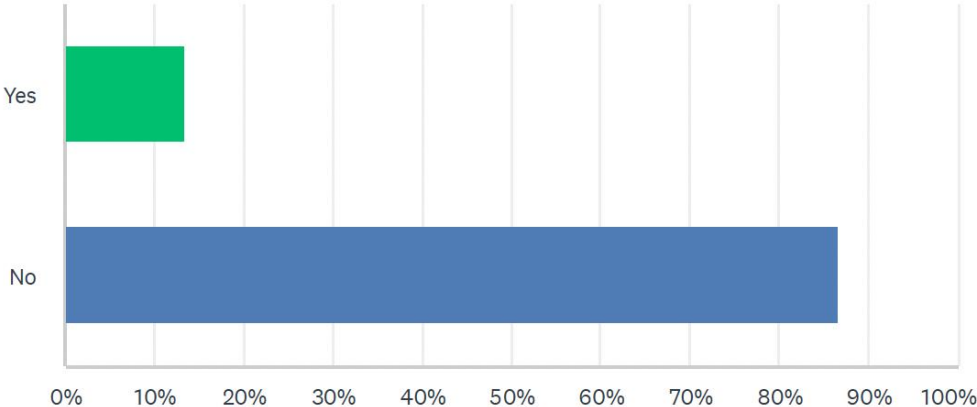
1	Pontardulais walk- excellent guide nice pace to walk with a slice of cake too which was very nice. Dunvant -again nice pace to walk very interesting talks from leader about the area. All excellent	10/20/2025 6:04 PM
2	Yes	10/6/2025 11:40 PM
3	I stewarded on two of my three walks and backmarked on all three.	10/6/2025 10:58 AM
4	Everything worked well - (apart from my legs!). Mike Clich's knowledge, and delivery of it, was excellent	10/3/2025 4:43 PM
5	Guides on all walks were very friendly and extremely knowledgeable.	10/3/2025 11:29 AM
6	I went on 2 walks and the guides were lovely and very knowledgeable and interesting, they engaged with all attendees and they were both very enjoyable days for me	10/2/2025 8:30 PM
7	Walk 8 - superb, informative, unique - thanks to Sarah who led it. Sadly walk 26 was cancelled because of the weather	10/2/2025 7:54 PM
8	Everything was good	10/2/2025 5:28 PM
9	The leaders were all knowledgeable and approachable and made the walks interesting.	10/2/2025 12:41 PM
10	Worms Head short. Briefing and leaders excellent. Bat walk cancelled, bad weather.	10/2/2025 7:27 AM
11	Walks 9,15,19,21,28,30. We enjoyed them all and would like to thank all the leaders and volunteers who made it a great week	10/1/2025 10:22 AM
12	Enjoyed all my walks, briefing was fine and so too were walk leaders.	10/1/2025 9:50 AM
13	very helpful and friendly stewards and leaders, met some lovely walkers, learnt a lot about the area in terms of history, economy etc	10/1/2025 8:28 AM
14	Great walking experiences , it would be helpful to some people to have the leaders contact number , so if anything goes wrong on the day of event they can inform leader (eg going to the wrong start site)	9/30/2025 12:28 PM
15	Approachable, helpful & very knowledgeable leaders. I walked on the Worm, Port Eynon & Lower Clyne Valley Heritage trail.	9/30/2025 12:04 PM
16	all excellent	9/30/2025 11:48 AM
17	Thoroughly enjoyable.	9/30/2025 11:37 AM

Q20. Please give us your feedback on your walk experience (part 2)

18	Clyde Valley industrial heritage. Very interesting walk and very knowledgeable and informative guide.	9/30/2025 7:50 AM
19	Excellent. Well planned walk with 2 knowledgeable and enthusiastic leaders	9/30/2025 7:30 AM
20	The walk was very good, the leaders were friendly, knowledgeable and good company. Everything on this walk was very good , number of people / dogs . Whitmore Dog walk	9/30/2025 5:28 AM
21	Rhossili walk 9/9/25. Excellent leader & assistant (husband & wife). Pace was just about right with stops for coffee & lunch. Thoroughly enjoyed & will be back next year! Thank you 👍	9/29/2025 10:36 PM
22	Friendly leaders and walkers	9/29/2025 8:58 PM
23	I was co-leader so not appropriate for me to comment!	9/29/2025 8:35 PM
24	The walk leaders were incredibly knowledgeable and interesting. They perfectly pitched :- - their information to a varied group for whom they had no prior knowledge - the pace and stop-points for the walks They were simply wonderful, to a person; a massive thank you to them all	9/29/2025 8:05 PM
25	Both walks were excellent. Sarah Samuel was an excellent leader and the walk was extremely scenic and interesting. The Killay lily pond walk was also great as it went somewhere I had never been before	9/29/2025 8:04 PM
26	Nigel was very knowledgeable and interesting. John also did a great job.	9/29/2025 7:52 PM
27	Enjoyed all the walks. Brilliant leaders who knew about the area. They were knowledgeable and very interesting.	9/29/2025 7:00 PM
28	Everything was perfect.	9/29/2025 6:53 PM
29	Well led	9/29/2025 6:29 PM
30	Interesting to follow in footsteps of Swansea City legends guided by a knowledgeable leader.	9/29/2025 6:25 PM
31	Fab, weather was dreadful but the walk was great. Research & delivery informed & first class. Swans Alice Street to the Football Stadium run by Dave Brayley.	9/29/2025 6:07 PM
32	Registration was helpful and thorough. The Oystermouth Castle walk was interesting and led by a knowledgeable guide. Much appreciated thank you.	9/29/2025 6:05 PM
33	All involved knowledgeable welcoming and pleasant.	9/29/2025 6:03 PM

Q21 Did you use public transport to get to the start / or get back after of any walks?

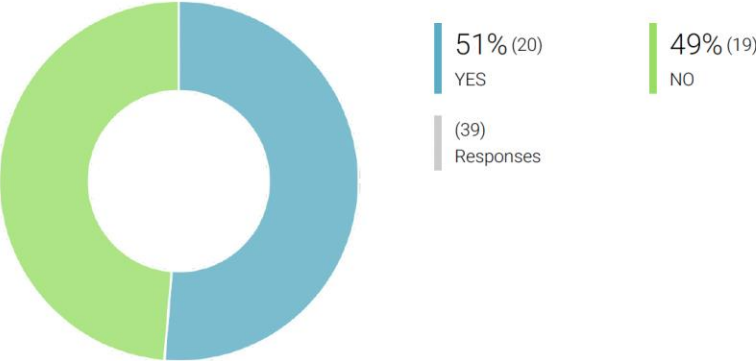
Answered: 37 Skipped: 0



2024

NB. Slightly different question was asked

Would you consider using public transport to get to the start of the Walk/Activity?



Q22. If no, why & what might make you change your mind? (part 1)

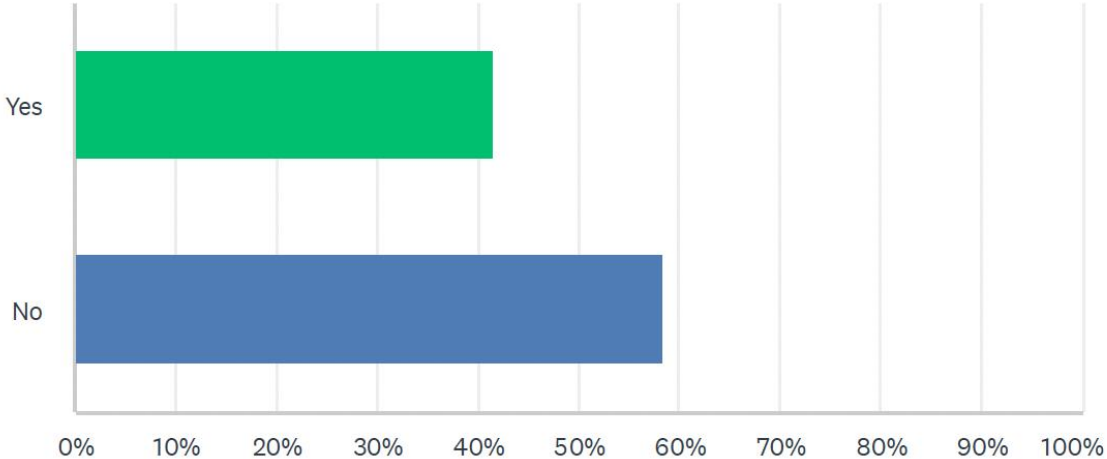
1	too difficult and timing of transport not good	10/20/2025 6:04 PM
2	Due to the distance from where I live and a very unreliable bus service	10/6/2025 11:40 PM
3	I got lifts as easier than public transport	10/6/2025 10:58 AM
4	Don't think getting from Newton to Penclawdd on a Sunday for 10am would have been possible. Newton to Dunvant for 10am would have meant a very early start.	10/3/2025 4:43 PM
5	Car meant could explore the area after the walk or go to a coffee shop/pub	10/3/2025 11:29 AM
6	Nothing	10/2/2025 8:30 PM
7	Walk 8 was very early - shared a lift with a friend and we would have done the same for the bat walk that was cancelled	10/2/2025 7:54 PM
8	Car shared with friends	10/2/2025 6:14 PM
9	Buses are a nightmare from Llanmadoc to Rhossilli	10/2/2025 5:28 PM
10	We are local so either hit a lift or drove.	10/2/2025 12:41 PM
11	May have used bus for Worms Head if fine day	10/2/2025 7:27 AM
12	Unfortunately bus services from where we were staying were very infrequent. I suspect that only start points with convenient one-bus transport from Swansea are likely to encourage public transport.	10/1/2025 10:22 AM
13	One bus every hour and 10 minutes out of my village. Then would need to get a bus to Swansea and then a bus to wherever the walk was. It's use a car or nothing.	10/1/2025 9:50 AM
14	Time factor & convenience. We travelled with 3 or 4 in a car. Nothing would persuade me to use public transport due reliability and inaccessibility.	9/30/2025 12:04 PM
15	Location	9/30/2025 11:48 AM
16	I walked to the arranged meeting place for the commencement of the walk.	9/30/2025 11:37 AM

Q22. If no, why & what might make you change your mind? (part 2)

17	Poor public service	9/30/2025 8:35 AM
18	No bus route direct from Bishopston to Killay. Car much easier.	9/30/2025 7:50 AM
19	Driving to Gower from Cardiff by 10am	9/30/2025 7:30 AM
20	I doubt we would you public transport as taking out walking gear and dog with us	9/30/2025 5:28 AM
21	Would have been impossible to find public transport from Aberaeron to arrive in time for the start of the walk!	9/29/2025 10:36 PM
22	I lived close to start point	9/29/2025 8:58 PM
23	No suitable public transport available.	9/29/2025 8:35 PM
24	I walked to the start of one walk. The other two would not have been possible on the abysmal bus provision to my family's part of Gower - even had the bus into Swansea arrived, and been on time (wholly unreliable), it would not have given enough time to catch onward buses back out of Swansea to the start points of the walks in order to be there at the published 10:00 time. You may guess I am less than impressed with the public transport infrastructure where I am based when I am in Wales	9/29/2025 8:05 PM
25	It was easy to park and the buses can sometimes be unreliable	9/29/2025 8:04 PM
26	It would have taken too long, and involved changes	9/29/2025 7:18 PM
27	Easier accessibility	9/29/2025 7:00 PM
28	Takes to long	9/29/2025 6:29 PM
29	We stayed at Cilonen (east of Three Crosses) - no public transport	9/29/2025 6:18 PM
30	Better coordination with bus timetables would help.	9/29/2025 6:05 PM
31	Walked to start and back!	9/29/2025 6:03 PM

Q23 Would you consider using an independent lift sharing app to get to and from walks?

Answered: 36 Skipped: 1

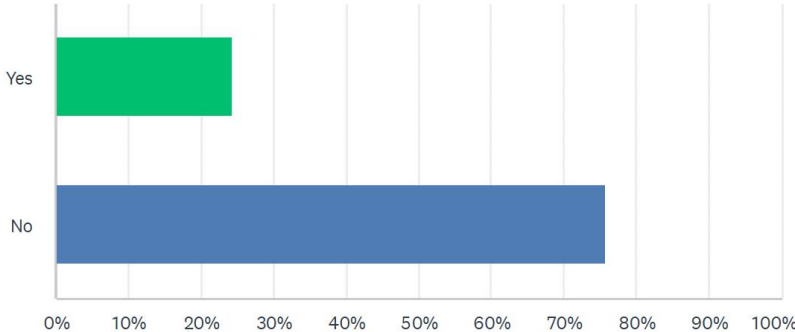


NB. This question was not on the 2024 survey

ANSWER CHOICES	RESPONSES	
Yes	41.67%	15
No	58.33%	21
TOTAL		36

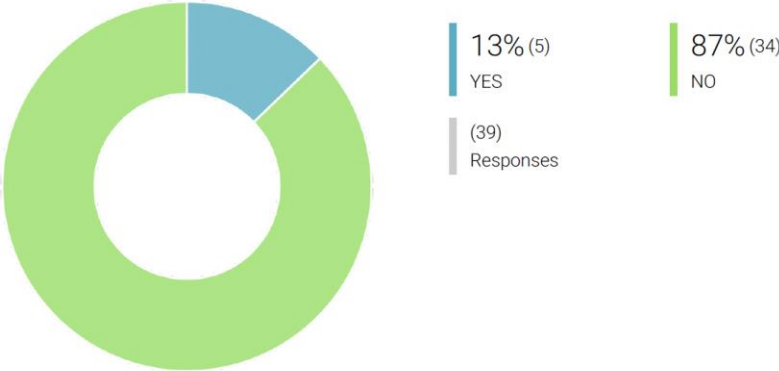
Q24 Is the inclusion of dog-friendly walks important to you?

Answered: 37 Skipped: 0



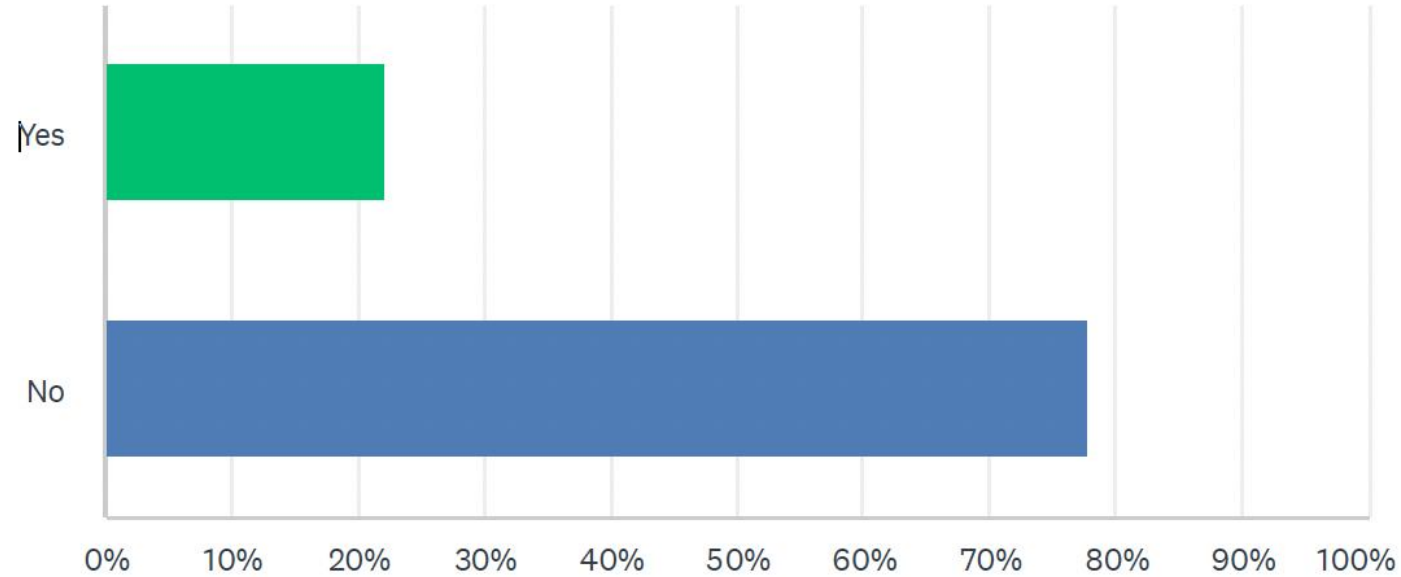
ANSWER CHOICES	RESPONSES	
Yes	24.32%	9
No	75.68%	28
TOTAL		37

2024



Q25 Would the inclusion of family-friendly walks be of interest to you?

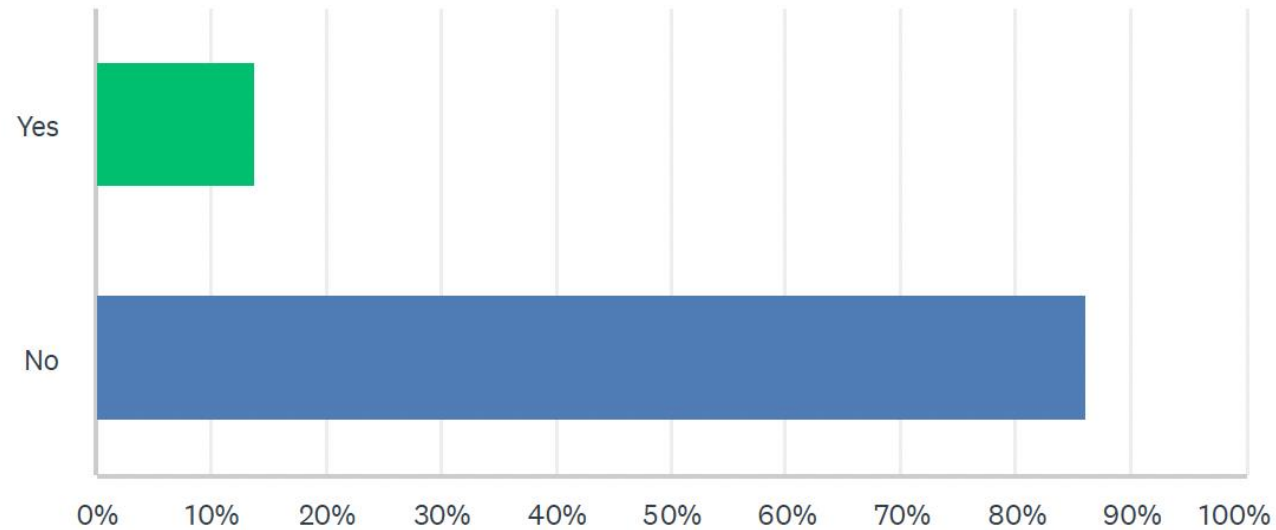
Answered: 36 Skipped: 1



NB. This question was not on the 2024 survey

Q26 Would you be interested in walks on which the leader or co-leader could explain things in Welsh?

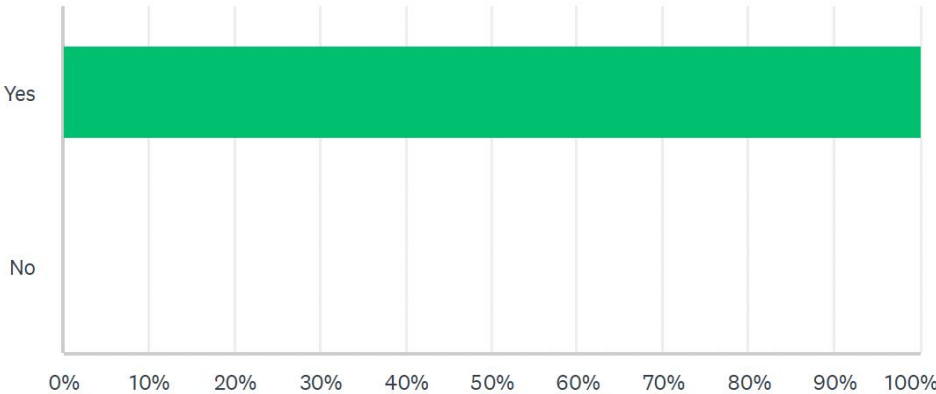
Answered: 36 Skipped: 1



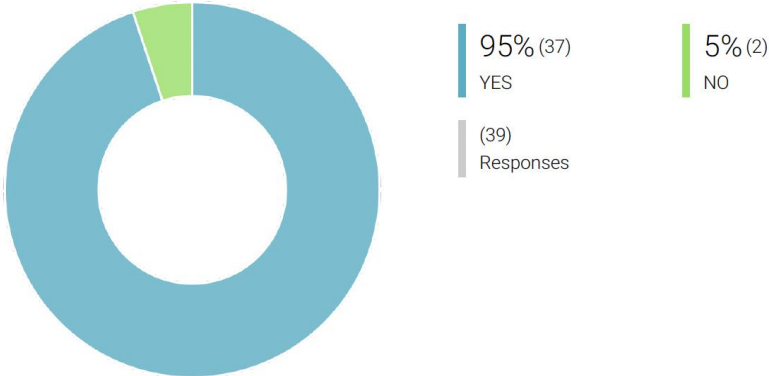
NB. This question was not on the 2024 survey

Q27 Considering everything, would you recommend taking part in the Gower Walking Festival to family and friends?

Answered: 37 Skipped: 0



2024



Q28. was why not but given above, there were no responses

Q29 Please let us know of any walks and/or activities you would like included in next year's programme?

Answered: 13 Skipped: 25

#	RESPONSES	DATE
1	More of the same	10/6/2025 10:58 AM
2	Around the Enterprise Zone, Lansamlet. cycle paths and river walk. Full circle of old industrial history to modern. Mining and the Swansea Valley project thrown in too.	10/3/2025 4:43 PM
3	Don't know the area so any walk is interesting and new!	10/3/2025 11:29 AM
4	Part of the enjoyment is being introduced to new subjects or areas around Swansea	10/2/2025 7:54 PM
5	Aircraft wrecks :)	10/1/2025 9:50 AM
6	Going to tip of worms head , Seeing the small communities of holts field etc (walk which was cancelled this year). Visiting the actual paviland cave	9/30/2025 12:28 PM
7	More of the same please!	9/30/2025 11:48 AM
8	Walks in the Brecon Beacons	9/29/2025 8:04 PM
9	I'd like to walk around the hillfort sites and have someone explain what we know about them.	9/29/2025 7:18 PM
10	Bards and Beaches, 9 physical aspects, literature walk.	9/29/2025 7:00 PM
11	Bring back Derek Brockway.	9/29/2025 6:25 PM
12	All the walks I joined this year!	9/29/2025 6:18 PM
13	Beach cleaning walk at Rhossili. There was so much litter and plastic waste washed up!	9/29/2025 6:05 PM

Q30. What could we do to improve the Festival?

1	Some shorter walks would be good I loved the historical walks	10/20/2025 6:04 PM
2	A few longer walks maybe	10/6/2025 10:58 AM
3	Don't think there is anything that would improve the experience, everyone is different and you can never please everyone! Maybe for people who don't know the area, making recommendations for where can visit after the walk finishes from the area you are in??	10/3/2025 11:29 AM
4	Longer walks are preferred by me 8 miles plus although I appreciate the festival caters for all abilities	10/2/2025 8:30 PM
5	A few more shorter walks	10/2/2025 7:27 AM
6	The cost of the walks is OK but the cost of parking can be ridiculous, as greedy organisations (eg National Trust , Swansea Council) seek to extract their pound of flesh. I always choose a walk where it will be possible to park for free, you might care to keep that in mind.	10/1/2025 9:50 AM
7	There is normally a good mix of walks , the guided history walk/talks are good	9/30/2025 12:28 PM
8	More themes like the football one this year	9/30/2025 11:48 AM
9	More history on the walk	9/30/2025 8:35 AM
10	More choice of walks in the 8 - 10 mile range.	9/29/2025 10:36 PM
11	Longer walks please, North and South Gower	9/29/2025 8:04 PM
12	More longer walks.	9/29/2025 7:00 PM
13	Another Swansea City walk in different part of the city.	9/29/2025 6:25 PM
14	Maybe a talk from a horticulturalist about the Clyne Gardens.	9/29/2025 6:18 PM
15	More birdwatching, creative walks eg walk and sketch 3 places.	9/29/2025 6:05 PM

